

THE LIFEBOAT FUND

Helping the RNLI save lives at sea

2013 ANNUAL APPEAL



The Communications and Public Service Lifeboat Fund, known as: The Lifeboat Fund
Registered in England and Wales (248421) and Scotland (SC041904).
Patron: HRH The Duke of Kent

WHAT WE'RE DOING FOR OUR 2013 APPEAL

In 2013, The Lifeboat Fund is focusing its support on crew safety.

The Royal National Lifeboat Institution (RNLI) has asked us to cover the costs of providing a crew member's kit at every lifeboat station in England, Scotland, Wales and Northern Ireland.

We're delighted that this means our fundraising will help the RNLI meet a top priority.

Our target for the 2013 Appeal is £185,000.

If that sounds like a challenge, well it is!

It also means our goal for each lifeboat crew kit we provide is £770.

Every item of that kit is indispensable – each lifeboat volunteer's gloves cost £8 and their 'iconic' yellow wellies cost £42. Whatever you can do to help kit them out will be greatly appreciated.

The 2012 Appeal and donors' regular 'giving' achieved a total of nearly £120,000. That helped supply new state-of-the-art lifejackets to RNLI crew members. This year, as all crews now have the new lifejackets, we're targeting our assistance on the additional equipment to protect these brave volunteers when risking their safety in all weathers helping others.

In 2012 - for the first time - The Lifeboat Fund also supported training for one lifeguard at every RNLI-lifeguarded beach in the UK. These lifeguards protect and rescue beach users and provide water safety advice. Their work is vital: every year, around 7,000 of the many people who head to the seaside for recreation get into serious difficulties.

In addition last year, we ensured that lifeboat stations where our lifeboats are in service could maintain them as required.

Since the charity started in 1866, it has purchased 52 lifeboats for the RNLI, which have saved more than 4,700 lives. There currently are 12 in the fleet.



WILL YOU HELP?

Lifeboat crew members rescue thousands of people every year – an average of 22 people every single day. These volunteers deserve the best equipment to keep them safe.

Please help us give this vital assistance to them, and to the charity that saves lives at sea.

There are several ways you can support The Lifeboat Fund:

- Send a donation (using the form on the back page)
- Donate online at www.thelifeboatfund.org.uk
- Payroll Giving / Pension Giving
- Leaving a Gift in your Will.

For more information, contact Angela Saunders, Hon. Secretary, at The Lifeboat Fund, Scottish Government, E1 Spur, Saughton House, Broomhouse Drive, Edinburgh, EH11 3XD; or 0131 244 8488; or email secretary@thelifeboatfund.org.uk

The Lifeboat Fund, Scottish Government, E1 Spur, Saughton House, Broomhouse Drive, Edinburgh, EH11 3XD

Your donation really will make a difference!

WHO WE ARE

The Communications and Public Service Lifeboat Fund is the longest-serving and one of the biggest single supporters of the Royal National Lifeboat Institution (RNLI), the charity that saves lives at sea - and on London's River Thames, where some of the busiest lifeboat stations are located.

All money raised by The Lifeboat Fund goes towards the work of the RNLI. That is The Fund's **sole purpose** – and our assistance matters.

The Lifeboat Fund is an official charity of the Civil Service; it also gets valuable support from employees of the Royal Mail and British Telecom. The charity benefits from giving by serving and retired staff members, and from legacies. Civil servants the length and breadth of the UK organise fundraising collections and promote the work of the RNLI.

Did you know that it costs over £140 million each year to run the RNLI - every penny coming from voluntary giving and legacies? The RNLI's volunteer crews rescued nearly 16,000 people in the last two years alone - 2011 proved to be the RNLI's second busiest year ever, both for lifeboat launches and for the time crews spent at sea.

The Lifeboat Fund works hard to promote the cause of saving lives at sea. It never takes the support it gets for granted, and we are encouraging more public service bodies to 'come on board'.

Supporting The Lifeboat Fund is our way of showing how much public servants value the amazing men and women who volunteer to crew the lifeboats.

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DONATION FORM

Please return the completed donation form to: Angela Saunders, Honorary Secretary, The Lifeboat Fund, Scottish Government, El Spur, Saughton House, Broomhouse Drive, Edinburgh, EH11 3XD

I would like to give £30 £20 £10 Other £ _____
to The Lifeboat Fund

Please make cheques payable to **'The Lifeboat Fund'**

First Name _____

Surname _____

Home Address _____

_____ Postcode _____

Phone _____

Email _____

Public service organisation/location _____

We never give your information to other organisations for marketing purposes. Your details will be used only by The Lifeboat Fund.

I'd like my donation to work as hard as RNLI volunteers

If you're a UK taxpayer, using Gift Aid makes your donation work harder; at no cost to you. Using Gift Aid means the RNLI will receive an extra 25p for every £1, whether you donate by card or by cheque. Please tick a box below so the The Lifeboat Fund won't lose the extra money it could receive.

I am a UK taxpayer and would like The Lifeboat Fund to reclaim tax on the donations I have made in the last 4 years, and any future gifts I make.
I understand that other taxes such as VAT and Council Tax do not qualify.

I am not a UK taxpayer so I won't be using Gift Aid.

To qualify for Gift Aid you must pay an amount of Income Tax and / or Capital Gains Tax at least equal to the tax that all charities and Community Amateur Sports Clubs will reclaim on your donations in the tax year.

Date / /

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Many thanks, on behalf of the lifeboat crews you are helping us protect!